

# Interchange of points of view in beef and sheep production

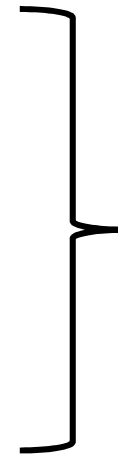
Koldo Osoro Otaduy. Area of Research in Animal Production Systems

✓ Production profitability

✓ Competitiveness

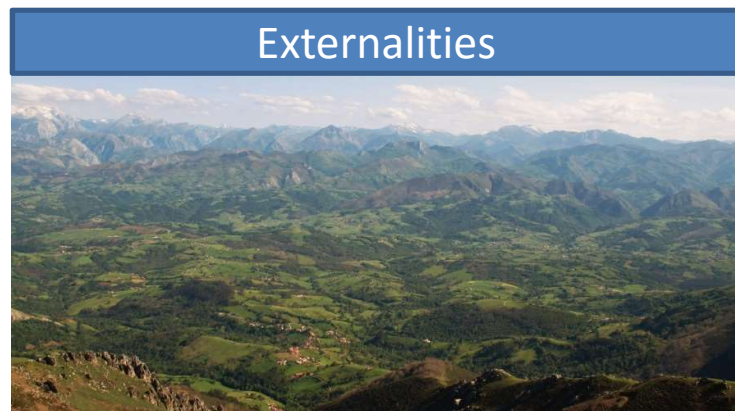
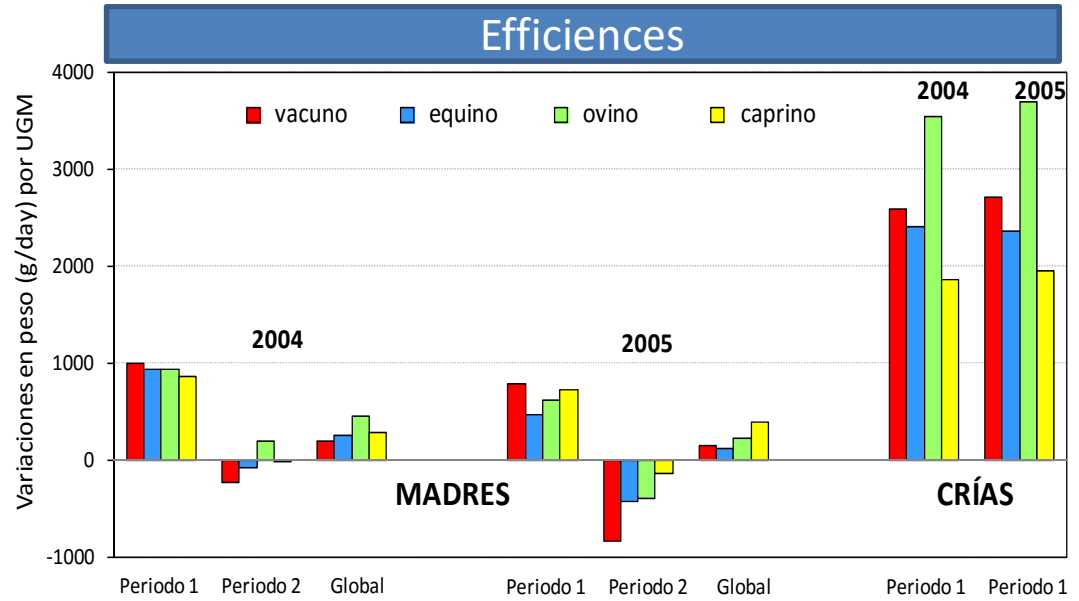
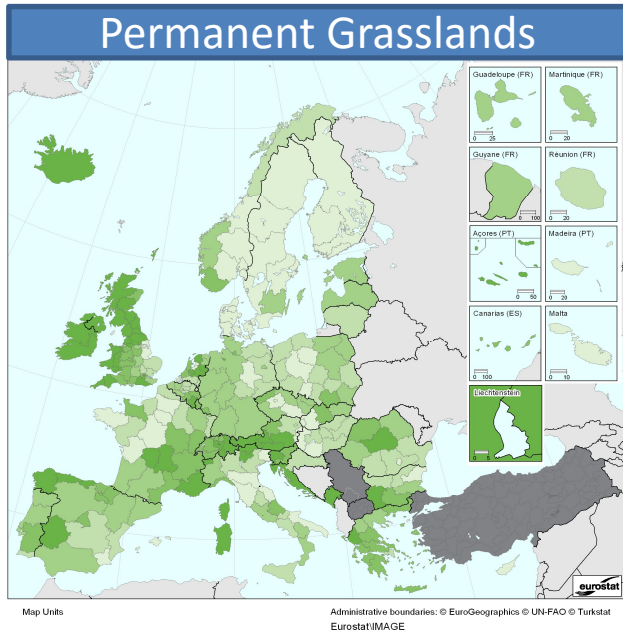
✓ Commercialisation

✓ Ecosystem Services



**SUSTAINABILITY**

# OPPORTUNITIES

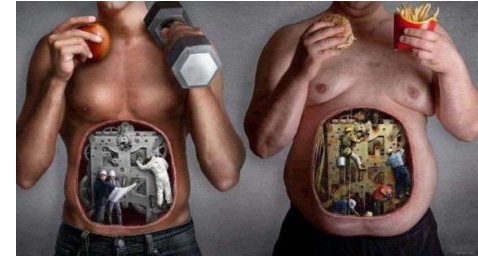


# Problems for Sustainable Development

- ✓ Deficient social services and communications
- ✓ Lack of acknowledgement of the importance of extensive livestock and its tangible and intangible productions
- ✓ Need for traceability of its products informing about the benefits (socio-cultural, economic and environmental-functional) of their consumption
- ✓ Little or no availability of recipes and easy to prepare products for consumption, especially of sheep
- ✓ Lack of habit of consumption of sheepmeat against other meats. Consumption focuses on group events and festivities
- ✓ Increasing interference of predators in the production system, becoming untenable that which is biologically more efficient

# RESULTS

Products becoming less natural



Autochthonous breeds endangered



Map of Europe with location of 16 local cattle breeds in 8 countries examined within the ARIPOCA project.

Acumulation of flammable biomass-fires



Desertification and erosion



# LANDSCAPES

PAST



PRESENT



FUTURE

